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# Newsletter

Make your city a model in energy management!

Newsletter no.3 - February 2009

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## MODEL project: now 42 pilot cities & 2 million citizens!



The third issue of the MODEL Newsletter is entirely dedicated to the MODEL Awards competition and the MODEL Awards ceremony. You are warmly welcome to read the MODEL Awards "story".

Many of you got to know the MODEL project in the previous newsletters. Now, **42 pilot cities** with **more than 2 million inhabitants** have joined the project and are becoming models for their citizens and other municipalities in the field of rational use of energy.

As a little reminder: MODEL is a European project focusing on a sustainable energy use in municipalities from the New Member States and Croatia. It is supported by the Intelligent Energy Europe programme and by ADEME, the French Energy Management Agency.

*By the way, you receive this newsletter because the MODEL partners thought you could be interested in the topic. However, should you prefer to unsubscribe, please do so by [clicking here](#).*

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## 30 Award candidates: an excellent start!

The MODEL pilot cities had been working hard in 2008 to put in place energy management units in their

administrations and to communicate on sustainable energy issues towards their citizens and local stakeholders.

The first edition of the Model Award competition, open to all New Member States municipalities, including of course the 42 MODEL pilot cities, took place during the last months of the year 2008.

As a whole, 30 applications were submitted by 22 MODEL pilot cities in two categories:

1. The Best Energy Manager/Energy Management Unit (9 applications)
2. The Best Municipal Intelligent Energy Days (21 applications)



Congratulations to all the winners and applicants for their excellent achievements and we already wish good luck to all MODEL pilot cities for the Model Awards competition 2009. We expect even more cities to join, the competition will be tougher, but that's an exciting and rewarding challenge!

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## Missed the prestigious awards ceremony?

As a result of its intensive discussions the MODEL jury decided to award:



Two cities in the category of the "Best Energy Management Unit":

- 1st prize: City of Koprivnice (CZ)
- 2nd prize: City of Velenje (SI)

Four cities in the category of the "Best Municipal Intelligent Energy Days":

- 1st prize: City of Lom (BG)
- 2nd prize: City of Brasov (RO)
- 3rd prize: City Baia Mare (RO)
- 4th prize: City of Valka (LV)

A special award category for the "Best Pilot City 2008" was created to reward the city of Gabrovo (BG). This highlights its overall excellent work achieved so far in both categories where Gabrovo appeared to have the highest rank.

Mr. Michael Cooke, as President of the Jury, handed over the prizes to all the winners amongst which Ms. Penkova, Mayor of Lom who accepted the prize on behalf of her city of Lom as well as of the city of Gabrovo which unfortunately was unable to attend the ceremony.



The partners of the MODEL project celebrating the winners. Mr. Gérard Magnin, Executive Director of Energie-Cités invited the elected representatives of the MODEL pilot cities on the stage.

*Download documents:*

- *Presentation of all candidates - [Download pdf file](#) (6 314 Kb)*
- *Presentation of the winners - [Download pdf file](#) (4 610 Kb)*
- *Letter from Gabrovo - [Download jpg file](#) (365 Kb)*

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## Get to know the winners better!

Let us introduce you to the 7 winners of the MODEL award competition 2008.

**Category "The Best Energy Manager / Energy Management Unit"**



**1. Prize - City of Koprivnice (CZ) - Mr. Roman Beneš, Head of the house-building department, and team**

- for the excellent internal cooperation between the municipal departments and external partners, clear objectives of the sustainable energy action plan (SEAP) and its link to the global municipal strategy



**2. Prize - City of Velenje (SI)** - Mr. Boštjan Krajnc Director of KSSENA – Energy Agency for municipality Velenje, and team

- for the successful implementation of the first actions of the SEAP, such as implementation of energy bookkeeping in public buildings, educational, communicational and awareness raising activities.

### Category "The Best Municipal Intelligent Energy Days"



**1. Prize - City of Lom (BG)**

- for the exhaustive municipal Communication Strategy, diversified target group, numerous partnerships with different local actors, originality of actions (e.g. business energy breakfast with the private partners) and excellent cooperation with media and media coverage of the local events;



**2. Prize - City of Brasov (RO)**

- for the direct involvement of elected municipal representatives (mayor) to the events, large partnership with private partners, high participation of the citizens on local events, thoroughful monitoring and evaluation of the activities



**3. Prize - City of Baia Mare (RO)**

- for the vast number and variety of the activities and partners, high diversity of the educational actions involving local schools and kindergartens, actions promoting local public transport and involvement of municipal council



#### 4. Prize - City of Valka (LV)

- for the number of permanent partnerships established with local actors (youth club, senior club), original advertisement and communication tools implemented.

#### Category "The Best MODEL Pilot City"



For the overall excellent work and results achieved, the jury decided to create a special award category for the "Best MODEL Pilot City" and thus reward the **Bulgarian city of Gabrovo** represented by Ms. Rossitsa Stancheva, Energy Manager of the City of Gabrovo – which achieved the highest scores in both categories.

Municipal Intelligent Energy Days in the City of Gabrovo. Actually, a representative from Gabrovo will be presenting their intelligent energy actions during Energie-Cités' Annual Rendezvous 2009 from 22-24 April in Brussels. [Infos here](#).

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### First winners to visit Kirklees & Leicester (UK)!

The first prize winners in all three categories received an invitation for two persons to the United Kingdom

- to visit Kirklees and attend its Corporate Open Days on 2nd June and
- a study visit to Leicester on 3rd June 2009

All other awarded cities received a certificate.

*For more detailed information about the awarded pilot cities you may contact the MODEL National Coordinators or the MODEL European Coordinator: [Jana Cicmanova](#) or [Christophe Fréring](#)*

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## The Awards jury: Who made the final decision?

An independent jury was set up with a wide range of expertise ranking from sustainable energy and climate policies and local urban planning to awareness raising campaigns and energy issues in the Central and Eastern European countries:



- Mr. Michael Cooke, City Councillor of Leicester (UK) and Vice-President of Energie-Cités, **chaired the jury** which consisted of five experts in different fields.
- Ms. Ada Amon - the director of Energia Klub Hungary, an independent, non-governmental, not-for-profit group working for sustainable energy policy
- Ms. Kay Beagley - the acting programme Manager for the Environment Unit at Kirklees Metropolitan Council (UK) who is responsible for various projects in particular in the field of energy and carbon reduction and affordable warmth
- Mr. Roman Doubrava – the officer at the European Commission (DG TREN) in the field of local energy policies and EU horizontal initiatives targeting local actors
- Mr. Thierry Méraud - the regional coordinator for Central and Eastern Europe and EU neighbouring countries within ADEME, the French Environment and Energy Management Agency
- Ms. Ilka Neumann - the consultant for PRACISIS, a company specialised in public relations and communication strategy at EU level

The jury analyzed and evaluated all the applications and, indeed, they had a very hard time as it proved to be not at all easy to decide which of the excellent applications would distinguished as the best ones be! However, decision had to be taken and so the winners could be awarded during the MODEL Awards 2009 ceremony in Brussels.

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*Publication Officer: Miriam EISERMANN*

*Tel: +33 (0)3 81 65 36 82 / E-mail: [www.energie-cites.eu/miriam](http://www.energie-cites.eu/miriam)*

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